

**ICAR – Indian Grassland
and Fodder Research
Institute, Jhansi (U.P.)**



AGRI-BUSINESS INCUBATION PROGRAMME

Prerana-2 प्रेरणा-2

Inspiring Entrepreneurs in Agriculture

A Programme of Agribusiness Incubation in Partnership with
ICAR Institutes and Other Agencies for Translating
Innovative Ideas to Business Venture

October 14, 2026

**APPLY
Before
1 Oct
2026**

**2 Months
Incubation
Programme**

**Limited
Seats
only 20**

Come Join Us



AGRI-BUSINESS INCUBATION CENTER

**ICAR- Indian Grassland And Fodder Research
Institute, Jhansi-284003, Uttar Pradesh**



abic.igfri@gmail.com



Let's work together for a better, more sustainable future!

ICAR – Indian Grassland and Fodder Research Institute, Jhansi (U.P.)



Area of incubation:

- Forage seed production and processing
- Fodder production and conservation
- Fodder value addition and feed processing
- Bio-fertilizer production
- Goat Farming
- Bajra – Napier Hybrid Production & Marketing
- Any innovative areas/ideas related to feed and fodder



Who can apply?

- Individual with innovative and novel ideas
- Entrepreneurs/enterprises/startups or businesses who are looking to further expand, modify or advance their product profile
- Individual / organization willing to start business in the area of fodder production and utilization
- People/firms willing to avail IGFR services/facilities (consultancy, mentorship, technical and IP management etc.), support and/or handholding.
- Early Stage Start-Up Companies

Selection Process for Incubation:

- Offering application for incubation programme
- Screening of application and call for interview for selected candidates
- Interview / video conferencing by core committee (link will be provided to the selected candidates)
- Recommendation of committee
- Letter of admission to the selected candidates
- Registration of incubatee with ABIC by payment of admission fee of Rs.5,000/-

Selection Criteria:

- | | |
|-----------------------------|-----------------------------|
| • Novelty of ideas | • Relevance |
| • Feasibility | • Need |
| • Current business status | • Potentiality |
| • Educational qualification | • Usefulness to the society |
| • Scalability | |

Outcome

Commercial viable products/protocols/services for agriculture particularly in feed and fodder sector

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Key Offerings and Facilities

- Scientific backup by experienced faculty
- Technical assistance & Mentoring support
- Certificate which help for getting assistance to government schemes
- Well equipped laboratories
- Networking support
- Experimental fields and demonstration plots
- Co working space at Agri Business
- Funding facilitation support

IMPORTANT DATES

Application Submission	:	1 Oct, 2026
Screening of Applications	:	6 Oct, 2026
Tentative Interview	:	9 Oct, 2026
Admission	:	12 Oct, 2026
Start the programme	:	14 Oct, 2026

Click link to apply

<https://forms.gle/w44eJNsJeKjuTh2ZA>

For details contact:

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Dr Rajiv Kumar Agrawal : Co- Principal Investigator (Mobile No. 8840719171)

AGRIBUSINESS INCUBATION CENTRE

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